

# Chinese courses designed for business

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Complete courses

Structured learning

Adaptable method

Clear lessons

Appreciated pedagogy

Balanced content

Simplified and traditional writing

Teacher at your service



## « Gain trust before success. »

Chinese proverb

Learning a language is not just for communicating, but for genuinely understanding the other and building a relationship of trust.

Learn-chinese.online offers comprehensive Mandarin Chinese course while integrating Chinese culture.

« With my experience in business as a sworn translator, I have developed a method that meets the needs of the professional world »

More than language, cultural codes are the first obstacle to good relations between people of different origins. While offering the best linguistic pedagogy for a self-learner, Learn-chinese.online's courses approach Chinese culture in a progressive way, first from the point of view of the Westerner who discovers China and then from the point of view of the Chinese for a comprehensive approach.

做事先做人





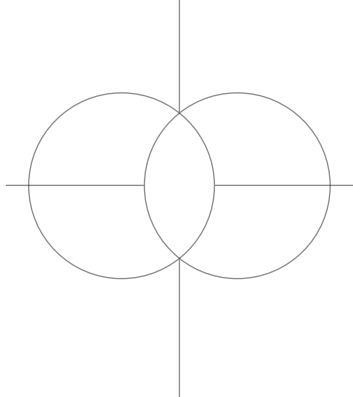
# The method and the teacher



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# Chinese Language training

Learn-chinese.online  
is a method of Mandarin Chinese:

Complete

Structured

Spiral

Balanced

## Language training

Learn-chinese.online is a digital platform for learning Chinese language and culture.

It is a comprehensive Mandarin Chinese course for self-learners. It can also be used in addition to other Chinese courses. Learn-chinese.online also prepares you for the Chinese Proficiency Test (HSK) with many test simulations.

The courses follow the Chinese Proficiency Test (HSK) program, which provides a recognized benchmark. On the other hand, the Learn-chinese.online courses are not a mere preparation for the HSK tests. This is a comprehensive method for learning Chinese language and culture.



# 1

## Complete

Because it enables the learner to acquire the fundamental Chinese language skills. It is a «core» method which, to use a testimonial from the site, aims to form the backbone of your Mandarin Chinese learning.

# 2

## Structured

Because each level and each lesson introduces new contents clearly. Levels are progressive and new concepts are well identified. Difficulties are isolated, explained, worked on and then gradually introduced with already acquired knowledge.

# 3

## Spiral

Because previously studied material is reviewed in different situations during all the learning progress in order to fully understand its various aspects. The Chinese language is very rich and it is counterproductive to want to explain everything at once at the beginning. It is therefore very important to revisit previous material (characters, vocabulary words, grammar, pronunciation, cultural point) and to re-use it in different contexts.

# 4

## Balanced

Between theory and practice. 17 years of teaching Mandarin Chinese experience have allowed me to find the right balance between practice of the language and theoretical notions in order to make the progression as optimal as possible.



# Chinese culture training

In Learn-chinese.online, the discovery of Chinese culture is as important as the acquisition of the language. Briefly addressed in the first 2 levels in order not to overload the lessons, culture is systematically approached in level 3 which introduces a Western student (Xiaoli is her Chinese name) who arrives in China to study. We follow her from her arrival at the airport to her discovery of the corporate world in China, including her university life, outings, illnesses, relationship with her new Chinese friend and his family, and more. Inspired by my personal experience, level 3 is a real introduction to Chinese culture as a Westerner would discover it.

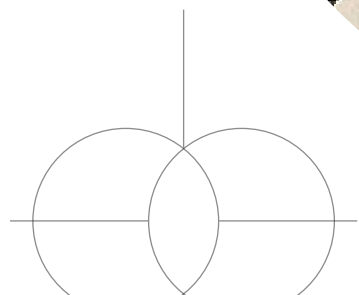
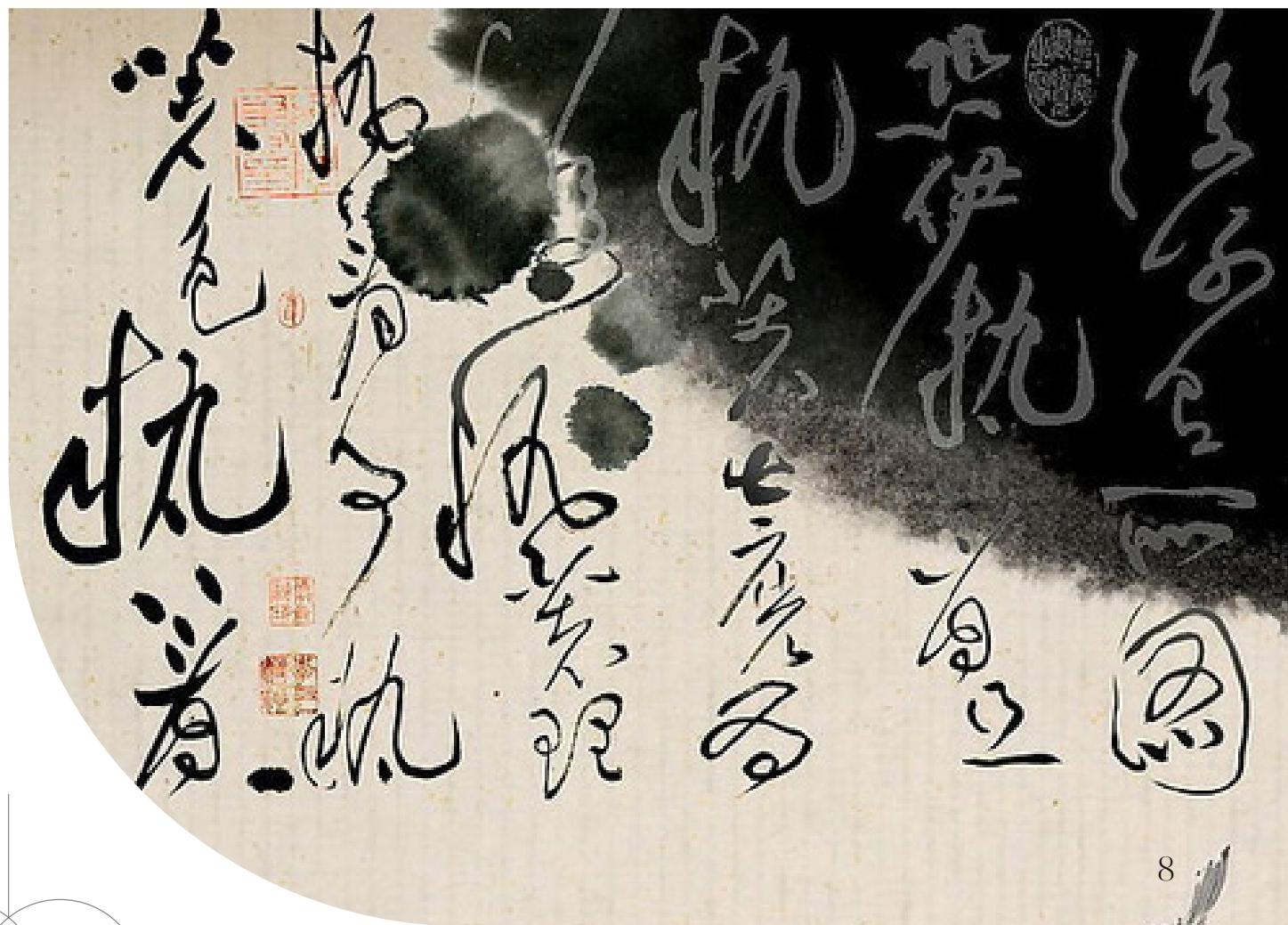
In level 4, major themes are addressed, but this time directly from the Chinese point of view. In order to better understand the cultural aspect, a parallel with level 3 is easily identifiable. For example, the arrival of a foreign teacher as seen by Chinese students (level 4 lesson 7) echoes the discovery of Chinese class in China by Xiaoli, our little westerner from level 3 (lesson 4). The same goes for the workplace (level 3 lesson 10 / level 4 lessons 12 and 13), travel (level 3 lessons 1 and 8 / level 4 lessons 3 and 4), family (level 3 lesson 12 / level 4 lessons 17 and 18), etc.

In level 5, while improving their language level (access to the fine distinction of the nuances of Chinese language), the learner continues to explore Chinese culture in greater depth. Lessons' themes aims to give the learner ability to understand and adapt to the Chinese world: courtesy and social rules during a meal and in the world of work, chengyu, geographical differences, foreigners status in China, major modern social phenomena, health, etc. Modern language's uses and recently appeared words are not forgotten, especially on the health crisis and digital technologies.

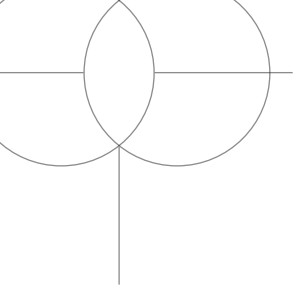


## Simplified and traditional writing

Courses are built on simplified writing used in mainland China. Learning traditional writing is optional, but it is logically integrated into the overall progression of courses in order to maximise the acquisition of both forms of writing. The learning speed is considerably increased and the transition from one writing to another becomes intuitive.







## The teacher

My name is Jean Columeau. My Chinese name is LI Tianxiang (李天翔 Lǐ Tiānxiáng). I am 40 years old and a certified Chinese teacher. I have more than 18 years of teaching experience including 17 years in teaching Chinese to all audiences and all levels: from kindergarten to university, private lessons, in groups to 100% online training.

I also worked for 8 years as a sworn translator and interpreter. This allowed me to work in the corporate world. My services went beyond language and I often acted as a cultural consultant. These experiences have made me very aware of the needs of businesses, especially in the area of intercultural understanding. I built the Learn-chinese.online courses by paying close attention to this issue.

More about me:

<https://learn-chinese.online/mod/page/view.php?id=1830>

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# Courses content



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# Chinese course

Level

Comprehensive Chinese course of level 1 of the Chinese Language Certificate HSK or A1 of the CEFR.



**Prerequisite skills:** none, course for complete beginners



**Average learning duration:** 50 hours



**Objectives: Level HSK 1 or A1 of CEFR**

- Understand and use familiar and everyday expressions and very simple statements that aim to meet concrete needs.
- Knowing how to introduce yourself or someone.
- To be able to ask questions about a person and answer the same type of questions.
- Communicate in a simple way if the person speaks slowly and clearly and is cooperative.



**Structure:** divided into 10 lessons, this Chinese course will let you learn 150 words of HSK level 1 vocabulary (over 211 words with variants), 187 Chinese characters and the basics of Chinese pronunciation and grammar. From lesson 4, each lesson includes a full HSK test simulation adapted to the lesson level to gradually train you to the real test.



**Assessment method:** at the end of the course, two HSK simulation tests (listening and reading) randomly take up all the questions of the level HSK 1 course. These simulations are timed according to the time allotted in the real HSK exams. With a bank of 280 different questions, these simulations also allow you to train on different tests each time.

# Chinese course

## Level 2

Comprehensive Chinese course of level 2 of the Chinese Language Certificate HSK or A2 of the CEFR.



**Prerequisite skills:** level HSK 1 or A1 of CEFR



**Average learning duration:** 50 hours



**Objectives: Level HSK 2 or A2 of CEFR**

- Understand isolated phrases and phrases frequently used in relation to areas of the everyday environment.
- To be able to communicate during simple and usual tasks requiring a simple and direct exchange of information on familiar and usual subjects.
- Know how to describe with simple means his training, his immediate environment and to raise topics that correspond to immediate needs.



**Structure:** divided into 10 lessons, this Chinese course will let you learn more than 150 additional words to master the 300 words of HSK level 2 vocabulary (over 420 with variants). 187 new Chinese characters are studied, i.e. a total of 358 characters for the 2 levels. Each lesson includes a full HSK test simulation adapted to the level of the lesson to gradually train you to the real test.



**Assessment method:** at the end of the course, two HSK simulation tests (listening and reading) randomly take up all the questions of the level HSK 2 course. These simulations are timed according to the time allotted in the real HSK exams. With a bank of 600 different questions, these simulations also allow you to train on different tests each time.



# Chinese course

## Level 3

Comprehensive Chinese  
course of level 3 of the  
Chinese Language Certificate  
HSK or B1 of the CEFR.



**Prerequisite skills:** level HSK 2 or A2 of CEFR



**Average learning duration:** 100 hours



**Objectives: Level HSK 3 or B1 of CEFR**

- Understand the essential points of a discussion when clear and standard language is used and if it is familiar things at work, school, leisure, etc.
- Be autonomous in most situations encountered while traveling in a region where the target language is spoken.
- To be able to produce a simple and coherent discourse on familiar subjects and in its fields of interest.
- Know how to tell an event, an experience or a dream, describe a hope or a goal and briefly explain a project or idea.



**Structure:** divided into 12 lessons, this Chinese course will let you learn more than 300 additional words to master the 600 words of the HSK level 3 vocabulary (760 exactly with the variants). 267 new Chinese characters are studied, making a total of 625 characters for the 3 levels. Each lesson includes a full HSK test simulation adapted to the level of the lesson to gradually train you to the real test.



**Assessment method:** at the end of the course, two HSK simulation tests (listening and reading) randomly take up all the questions of the level HSK 3 course. These simulations are timed according to the time allotted in the real HSK exams. With a bank of 480 different questions, these simulations also allow you to train on different tests each time.

# Chinese course

## Level

# 4

### Divided into 2 parts

Comprehensive Chinese course of level 4 of the Chinese Language Certificate HSK or B2 of the CEFR.



**Prerequisite skills:** level HSK 3 or B1 of CEFR



**Average learning duration:** 2 parts of 100 hours = 200 hours



**Objectives: Level HSK 4 or B2 of CEFR**

- Understand the essential content of concrete or abstract topics in a complex text, including a technical discussion in its specialty.
- Communicate spontaneously and easily with a native speaker.
- To express clearly and in detail on a wide range of topics, to express an opinion on a topical subject and to explain the advantages and disadvantages of different possibilities.



**Structure:** divided into two parts of 11 and 10 lessons, i.e. 21 lessons in total, this Chinese course will let you learn more than 600 additional words (715 exactly with the variants) to master the 1200 words of the entire HSK level 4 vocabulary (1475 exactly with the variants). 471 new Chinese characters are studied, making a total of 1096 characters for the 4 levels. Each lesson includes a full HSK test simulation adapted to the level of the lesson to gradually train you to the real test.



**Assessment method:** at the end of the course, two HSK simulation tests (listening and reading) randomly take up all the questions of the level 4 course (first and second parts). These simulations are timed according to the time allotted in the real HSK exams. With a bank of 770 different questions, these simulations also allow you to train on different tests each time.



# Chinese course

## Level 5

### Divided into 3 parts

Comprehensive Chinese course of level 5 of the Chinese Language Certificate HSK or C1 of the CEFR.



**Prerequisite skills:** level HSK 4 or B2 of CEFR



**Average learning duration:** 3 parts of 100 hours = 300 hours



**Objectives: Level HSK 5 or C1 of CEFR**

- Understand a wide range of demanding, longer texts, and recognise implicit meaning.
- Express him/herself fluently and spontaneously without much obvious searching for expressions.
- Use language flexibly and effectively for social, academic and professional purposes.
- Produce clear, well-structured, detailed text on complex subjects, showing controlled use of organisational patterns, connectors and cohesive devices.



**Structure:** divided into 3 parts of 12 lessons, i.e. 36 lessons in total, this Chinese course will let you learn more than 1300 additional words (1540 exactly with the variants) to master the 2500 vocabulary words of the entire level 5 of the HSK (3015 exactly with the variants). 753 new Chinese characters are studied, making a total of 1849 characters for the 5 levels. Each lesson includes a full HSK test simulation adapted to the level of the lesson to gradually train you for this test.



**Assessment method:** at the end of the course, two HSK simulation tests (listening and reading) randomly take up all the questions of the entire level 5 course. These simulations are timed according to the time allotted in the real HSK exams. With a bank of more than 800 different questions, these simulations also allow you to train on different tests each time.



# Testimonials



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« You are one of the high-quality, creative teachers who take the initiative and who turn their backs on a 'ready to teach' that it suffices to follow, which contradicts the very essence of pedagogy, and I renew my full support. »

### Joël BELLASSEN

President of the French Association of Chinese Teachers  
ACR member of the PLIDAM-INALCO research team  
Honorary Inspector General of National Education

In email of July 08, 2021 regarding Learn-Chinese.online training



« I'm Lou, a 40-plusser, with a sweet tooth for languages, ever since I earned my degree in linguistics, about 20 years ago. At that time, I also started studying Japanese, but soon realized the language was not for me [...] I started Chinese merely out of curiosity for a language with a non-Roman script, but soon got completely hooked. [...] After having tried a few on-line courses, I chose Tianxiang Li's course as it's by far the best course I've found, for the following reasons:

- the fact that the course is structured by HSK-levels is a real asset, as it makes it possible to study by objectives (HSK exams) [...]
- I particularly appreciate the fact that the owner of the site is very responsive whenever we post a question on the forum. [...]
- the grammar points, whether within the lessons or on the forum, go far beyond basic explanations and often stimulate us to dig even further into the matter.
- the site is user-friendly and well-structured, and more importantly, all levels and lessons are easily accessible from the same place you've logged into (unlike a few other courses I've tried). »

### Lou SALOMÉ

Spontaneous testimonial on Learn-chinese.online: <https://learn-chinese.online/mod/forum/discuss.php?d=510#p1823>



« My name is Viviane, I am 57 years old. I work as a Client Advisor for an energy supplier. In 2018, before leaving to visit Shanghai, I decided to learn a few sentences in Mandarin. This is how I discovered the [cours-de-chinois.com](https://learn-chinese.online) site (now [learn-chinese.online](https://learn-chinese.online)). I quickly fell «addicted». The method is well put together, very attractive. »

**Viviane PIDANCET**

Spontaneous testimonial on [Learn-chinese.online](https://learn-chinese.online/mod/forum/discuss.php?d=512#p1827) : <https://learn-chinese.online/mod/forum/discuss.php?d=512#p1827>

« I study alongside a lot of other sources, but this course kind of forms the backbone of my Chinese learning. It is extremely well structured, we feel that it is designed by a real pro in teaching:

- on the one hand it is organised by HSK level- but a multitude of other courses are - but above all because the vocabulary , characters and grammatical notions are introduced in a very rigorous way.
- in the organisation of each lesson, the gradual introduction of vocabulary then grammar and standard sentences, with phases of revision and repetition and control, before confronting you with the overall text works very well for me. I therefore very much appreciate the sentence-by-sentence breakdown implemented on [Learn-chinese.online](https://learn-chinese.online) which allows you to put the elements in mind before reusing them as new acquired knowledge to decipher the entire text.
- the recorded voices are «real» (versus robotic readings apparently in other methods), so the rhythm of the sentences is good (well as far as I can tell)
- HSK-type exercises are a nice workout that makes real HSK tests less dramatic
- smartphone portability is very practical »

**Véronique LEMOINE**

Spontaneous testimonial on [Learn-chinese.online](https://learn-chinese.online/mod/forum/discuss.php?d=519#p1846) : <https://learn-chinese.online/mod/forum/discuss.php?d=519#p1846>

« My name is Serge, I am 70 years old, I am of French nationality and live in the Grand Duchy of Luxembourg. [...] I really appreciate this course for the originality, the lively, progressive and playful character given along [...] Usually quite off-putting, grammar and syntax are tackled here brilliantly, in a simple and comprehensive way and immediately followed by exercises putting them into practice, all of this is very well organized, well done guys. [...] Finally, I enjoy particularly the HSK tests which «set the record straight» by clearly indicating where the deficits are to be reviewed. [...] Moreover, quite often I had practical questions which were all answered almost immediately by our dear professor Tian Xiang, and I am very grateful therefore. »

**Serge VIAUD**

Spontaneous testimonial on Learn-chinese.online : <https://learn-chinese.online/mod/forum/discuss.php?d=525#p1859>

« This present course is the most structured that I have found on internet, putting the learning of the character first, which is a fundamental point. Everything evolves around the learning of characters. Then the vocabulary and variants come, followed by a contextual learning of sentences and progressive texts. This material is quite incredible and will give to any learner resources to go further in learning by himself or herself. Hence this is also the main advantage of this course, to build the capacity and skills of the learner by encouraging him or her to repeat, to pass tests and also by offering the possibility to have interactive exchanges on the forum. »

**Jean-Luc OESCH**

Spontaneous testimonial on Learn-chinese.online : <https://learn-chinese.online/mod/forum/discuss.php?d=529#p2250>

# Testimonials

« My name is Osmond, I am a 74 year old retired Brazilian who, after a long research on the internet, discovered this course; and, who decided to add it to his other life projects.

Then, my friends asked me - Why did you prefer to take a Chinese Course created by a Frenchman in France in English instead of one in your native language (Portuguese) done by a Chinese in Brazil? Here we have many of them very good and for free!

I gave them two answers:

First, only a foreigner knows exactly what a foreigner's difficulties are. The Chinese language is so different from our Roman language that teaching needs a special look by those who are not native speakers, about the difficulties to be encountered.

Second, teaching the Chinese language is not easy. It takes a lot of experience and knowledge, theory and practice (which Mr. Tianxiang has a lot). I am talking with the experience of someone who was also a teacher (in my areas of expertise - IT and Finance).

As we speak in my country - a good choice, so enjoy it ....»

**Osmond Jose Brun Araujo**

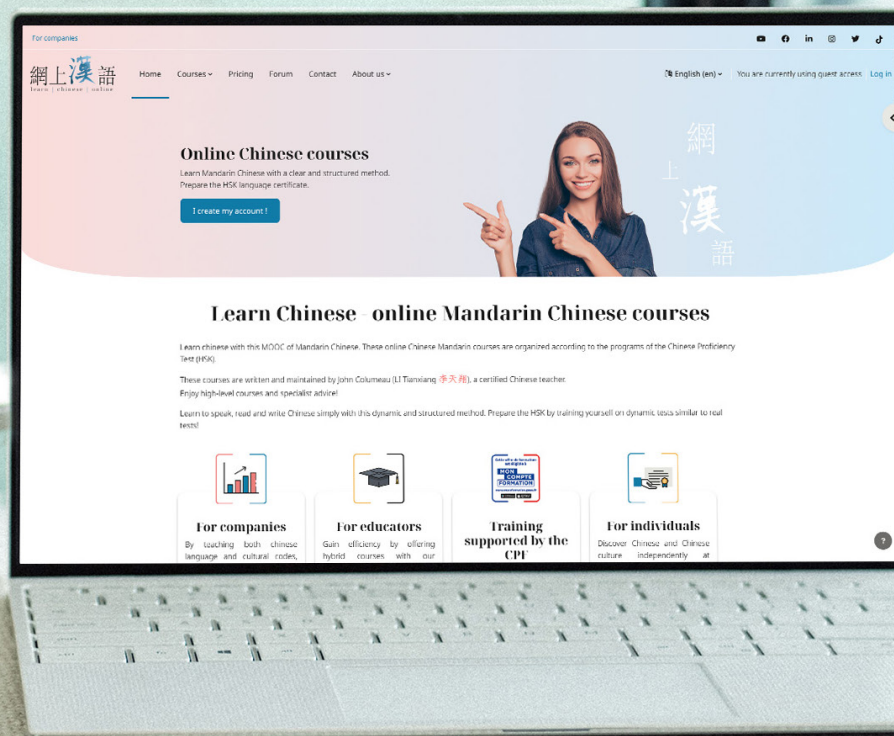
Spontaneous testimonial on Learn-chinese.online : <https://learn-chinese.online/mod/forum/discuss.php?d=591#p2109>

All spontaneous testimonials in English: <https://learn-chinese.online/mod/forum/view.php?id=1710>

# Testimonials



# What's new in 2022!



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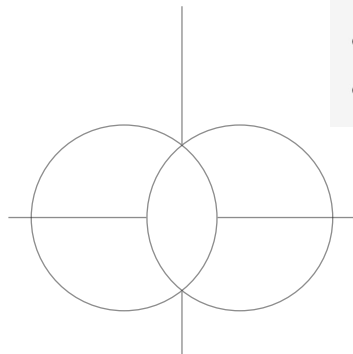
# New design

A brand new design for a better user experience:

- more professional and clearer graphic charter.

- more ergonomic graphic interface with an intuitive and more refined presentation of the course content.

- drop-down menu on the left to visualize progress thanks to a color code.



The screenshot displays the 'Learn Chinese Online' website. The header includes a navigation bar with links like 'Home', 'My courses', 'Courses', 'Pricing', 'Forum', 'Contact', and 'About us'. A sidebar on the left shows a 'Lesson 1 Greetings' menu with a color-coded progress indicator (blue for completed, red for current, and grey for upcoming). The main content area is titled 'Phonetics and vocabulary' and lists several items: 'Introduction and phonetics' (Lesson), 'Synthesis of vocabulary: pinyin and pronunciation' (Page), 'Oral vocabulary practice' (Page), 'Exercise: find pinyin for each recorded word' (Quiz), and 'Memorization exercise of the oral vocabulary' (Quiz). Each item has a status indicator (e.g., 'Done: View', 'Failed: Receive a grade'). Below this, a 'Writing' section shows 'Introduction to Chinese writing' (Page) with a 'Done: View' status.



## Level 5

Level HSK 5 is divided into 3 parts of 12 lessons, or 36 lessons in total.

Each part has a learning duration of 100 hours. That is 300 hours of learning duration for the entire level 5.

This Chinese course will let you learn more than 1300 additional words (1540 exactly with the variants) to master the 2500 vocabulary words of the entire level 5 of the HSK (3015 exactly with the variants). 753 new Chinese characters are studied, making a total of 1849 characters for the 5 levels.

In level HSK 5, while improving their language level (access to the fine distinction of the nuances of Chinese language), the learner continues to explore Chinese culture in greater depth. Lessons' themes aims to give the learner ability to understand and adapt to the Chinese world: courtesy and social rules during a meal and in the world of work, chengyu, geographical differences, foreigners status in China, major modern social phenomena in China, health, etc. Modern language's uses and recently appeared words are not forgotten, especially on the health crisis and digital technologies.





# Level tests

In 2022, we created tests with random questions that allow us to better assess the level of learners with 3 final indicators:

- level acquired: move to the next level.
- acceptable level: move to the next level with review of the current level.
- insufficient level: it is necessary to continue to study and revise the current level.

Level HSK 1

Check your Mandarin Chinese level HSK 1. Maximum test duration: 35 minutes.

Level HSK 2

Check your Mandarin Chinese level HSK 2. Maximum test duration: 35 minutes

Level HSK 3


Check your Mandarin Chinese level HSK 1. Maximum test duration: 80 minutes

Level HSK 4

Check your Mandarin Chinese level HSK 4. Maximum test duration: 90 minutes


Level HSK 5

Check your Mandarin Chinese level HSK 5. Maximum test duration: 90 minutes

 QUIZ

## CHECK YOUR CHINESE LEVEL HSK 1 SKILLS

Started on	Tuesday, 27 September 2022, 2:05 PM
State	Finished
Completed on	Tuesday, 27 September 2022, 2:09 PM
Time taken	4 mins 25 secs
Marks	160.00/200.00
Grade	16.00 out of 20.00 (80%)
Feedback	<div><p><b>WELL DONE!</b></p><p>Your HSK level 1 skills are excellent. You can proceed to the Mandarin Chinese course level HSK 2.</p><p>LEVEL 2 COURSE</p></div>

 QUIZ

## CHECK YOUR CHINESE LEVEL HSK 3 SKILLS

Started on	Tuesday, 27 September 2022, 2:11 PM
State	Finished
Completed on	Tuesday, 27 September 2022, 2:13 PM
Time taken	1 min 34 secs
Marks	30.00/249.94
Grade	2.40 out of 20.00 (12%)
Feedback	<div><p><b>WARNING !</b></p><p>Level 3 is not mastered. You have to review the courses and continue to train.</p><p>LEVEL 3 COURSE</p></div>

# Improved character learning

Users now have the choice between a static or animated presentation of character writing:

Static stroke order with SVG images, more ergonomic and lighter:

ANIMATE STATIC

迎 *yíng* : (to welcome)

▶ 0:00 / 0:01 🔊 ⋮

Stroke order:



Components: 辶 to walk, 卩 to face, towards (old meaning)


Animated Chinese character writing with possibility of self-testing:

ANIMATE STATIC

迎 *yíng* : (to welcome)

▶ 0:00 / 0:01 🔊 ⋮

Stroke order:



Animate Quiz

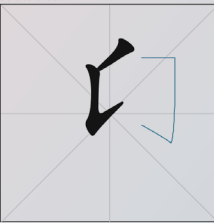
Components: 辶 to walk, 卩 to face, towards (old meaning)

ANIMATE STATIC

迎 *yíng* : (to welcome)

▶ 0:00 / 0:01 🔊 ⋮

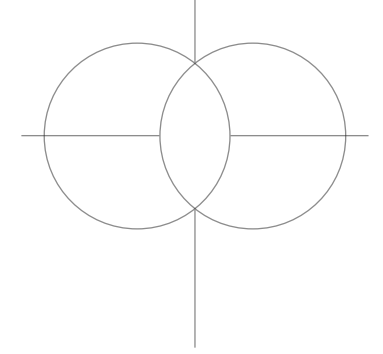
Stroke order:



Animate Quiz

Components: 辶 to walk, 卩 to face, towards (old meaning)

# Qualiopi French quality certification



In 2022, we obtained the French quality certification QUALIOPi

«Qualiopi» certification aims to:

- test the quality of the process implemented by the action providers contributing to the development of skills.
- allow greater clarity of the training offer for companies and users.



A great recognition of the quality of our work!

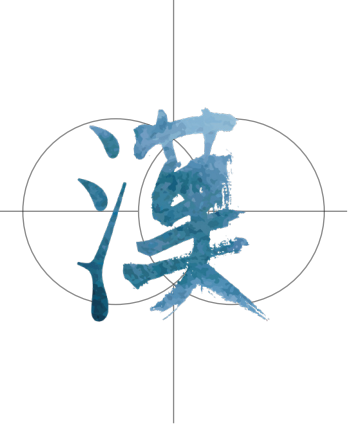


# We are continually improving our courses

Digital tool allows us to offer constantly improving courses.

Our mindset is to constantly listen to our customers, partners and students to offer the most suitable training offers.





Learn-chinese.online

Jean Columeau

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the activity number: 76660254566

[jcolumeau@gmail.com](mailto:jcolumeau@gmail.com)

06 52 71 67 29



Qualiopi quality certification  
number: RNQ 4445



Association  
Française des  
Professeurs de  
Chinois

Official partner of the French  
Association of Chinese Teachers  
(AFPC)

Overall training satisfaction score:

97%

*Assessed by the average of end-of-  
training satisfaction surveys.*



These courses are accessible to  
people with disabilities.

*For more info, please contact us.*